



2021 ADVERTISING OPPORTUNITIES

Website Ads

Banner Ads (BA) (960 x 280) **\$250/month**

- ❖ Ads are placed in either the header of our news articles, registration pages, or calendar page

Monthly Website Sponsor (MW) (300 x 200) **\$200/month**

- ❖ Placed throughout the website pages

Front Page Business Card Ad (FP) (300X200) **\$150/month**

- ❖ Ads are placed on the front page

Weekly Blasts

Friday Blast (FB) estimated: (300X200) **\$100/month**

- ❖ Sent out weekly
- ❖ 4-5 ads per month! Only \$20-\$25/ad!
- ❖ Will be at the top of the weekly blast

Newsletter Ads

Half Page Ad (HP) **\$325/month**

- ❖ L 7" x H 4.5" Horizontal L 4.5" x H 7" Vertical

Quarter Page Ad (QP) **\$200/month**

- ❖ L 3.5" x H 4.5"

Business Card Ads (BC) **\$100/month OR**

- ❖ L 3.5" x H 2" **\$250/3 months**

Social Media Ad

Social Media Ad (SM) **\$100/month**

- ❖ 5 ads per month! Only \$20 an ad!
- ❖ Posted on all GSP BOMA social media outlets

Other Advertisement Opportunities

[Buyers Guide](#)

[Membership Directory](#)

Choose your Month and Advertisement Type:

Please check the months that you would like to advertise and indicate which type of advertisement you would like to purchase.

2021 Advertising per Month

January:

- Newsletter
- Website
- Weekly Blast

April:

- Newsletter
- Website
- Weekly Blast

July:

- Newsletter
- Website
- Weekly Blast

October:

- Newsletter
- Website
- Weekly Blast

February:

- Newsletter
- Website
- Weekly Blast

May:

- Newsletter
- Website
- Weekly Blast

August:

- Newsletter
- Website
- Weekly Blast

November:

- Newsletter
- Website
- Weekly Blast

March:

- Newsletter
- Website
- Weekly Blast

June:

- Newsletter
- Website
- Weekly Blast

September:

- Newsletter
- Website
- Weekly Blast

December:

- Newsletter
- Website
- Weekly Blast

*Subject to change

Ad Format Requirements:

All ads should be provided in an electric format with a high resolution dpi. If you have questions or to make other arrangements, please call the BOMA office.

Advertisement space is reserved on a first-come, first-served basis. You will be notified of alternatives if we are unable to run your advertisement during any of the month(s) you have chosen. BOMA reserves the right to add up to 4 advertisements per month. Please do not send payment at this time. Upon receipt of your form and logo(s) confirmation, you will be invoiced.

Please provide artwork to Samantha Davis at stpaulboma@bomastpaul.org along with the information below filled out. If there are any questions, please call 786-647-5042.

Same Ad each month New Ad each month

Company: _____

Address: _____

Contact Name: _____ Contact Signature: _____

Artwork Contact Name: _____

Phone Number: _____ Email Address: _____ Website: _____